



**Innovation
Partner
Program**



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Contact: Dr Monika Yazdanian

Clinical Partnerships

ToeFX Inc.

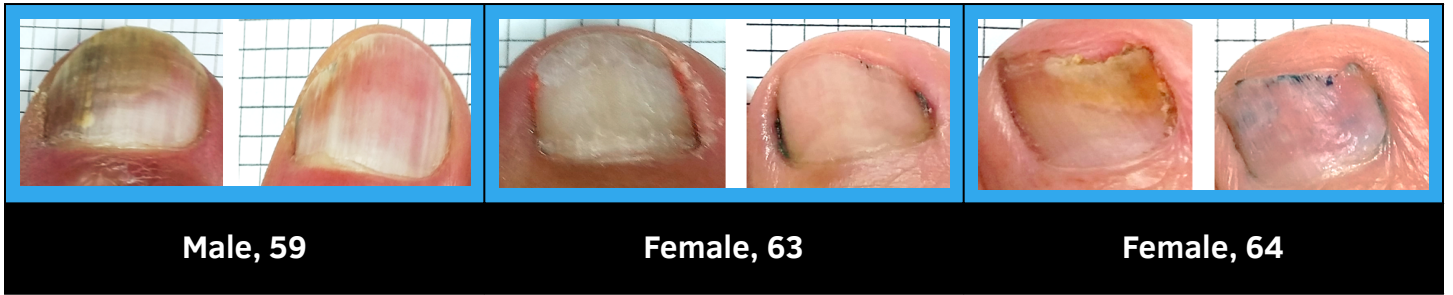
Available for the first time in the USA: The ToeFX® Method for fungus-free nails

ToeFX® Inc. is an award-winning biotech company based with a patented, proven light therapy solution for onychomycosis. Clinicians have administered over 25,000 non-toxic, painless ToeFX treatments in Canada, the UK and Israel. Now for the first time in 2024, ToeFX is launching its FDA-cleared ToeFX® Therapy Light and innovative ToeStain fungal stain (FDA clearance pending) at just 100 clinics in the United States. ToeFX was born from an R&D partnership with McMaster University in Canada, ranked among the top 100 universities globally. In 2021, ToeFX Inc. won 1st place in the prestigious Synapse Life Science competition. ToeFX 's quality system is ISO-13485 certified.



Multi-site clinical studies were conducted at three clinical centres in Canada (Hamilton, Vancouver, Windsor). 76% of patients showed good-to-excellent clearance of their fungal nail infection within 6 months of the first treatment. 91% of patients said that they were “satisfied” or “highly satisfied” with their treatments, and 84% of patients assessed their nails as “clearer than before” or “much clearer than before”. 87% said that they would recommend ToeFX to other patients or friends. ToeFX treats all 5 toes at once and is a low-risk product with no adverse events reported.

25,000 treatments administered in Canada, UK, Israel

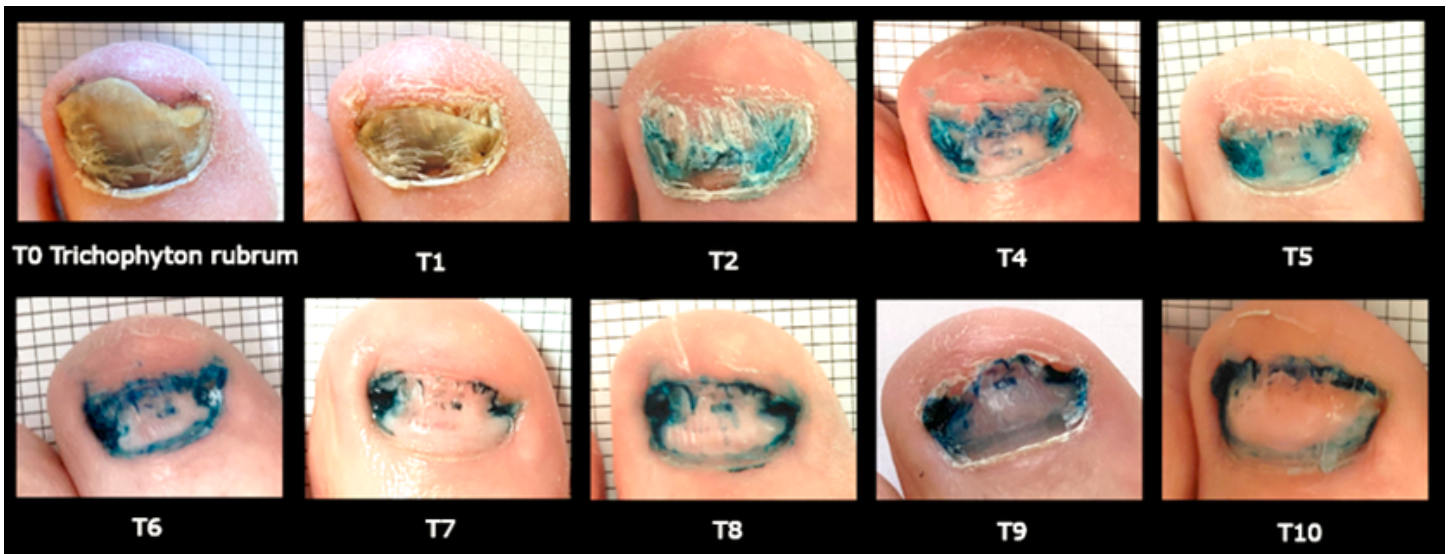


We invite you to be one of the first 100 ToeFX® clinicians in the USA

To understand the needs of American clinicians and their patients, ToeFX is partnering with **100 clinicians only** in the United States. We are looking for **early adopters** of innovative technologies who want to bring the latest in cutting-edge science to their patients.

ToeFX Innovation Partner Program Goals

- Identify the special requirements of American clinicians and patients
- Work with clinicians on reimbursement and payment options
- Zero in on the best practices for patient marketing



Our Proposal

Your return on investment

- ToeFX will set up an Investigational Device Exemption study site at no cost to your clinic
- ToeFX will provide your clinic with two ClearToe Therapy Ultra Lights + serum for 10 patients
- You agree to recruit 10 patients within 4 months
 - Patient fees are at your discretion
 - Patients will complete patient satisfaction and usability surveys after 5 treatments
 - Optional: send up to 100 photos to ToeFX for our proprietary SmartFX AI-based analysis to confirm infection, assess fungal spread and select good candidates for ToeFX treatment
- If you change your mind, return the units to ToeFX within 4 months for a full refund

Pricing and Budget

Item	Quantity	Fee
ToeFX® ClearToe Therapy Light Ultra	2 units	\$ 2,800*
ToeStain fungal stain	100 single dose applicator pens	free**
Training, diagnostic support and SmartFX AI photo analysis	1 year subscription to learn.toefx.com	free**
Protocol, consent, recruitment, ethics	N/A	free***
Total		\$ 2,800† †Regular price \$10,200

* Regular price is \$6400 for two ClearToe Therapy Light Ultra Units

** Regular price of ToeStain is \$1970 for 100 single dose applicator pens. Additional pens available at \$22.50 each or \$197 per pack of 10. Regular price of yearly learn.toefx subscription regular price is \$450 / year.

*** ToeFX will cover up to \$1250 in IRB fees

Terms and Conditions

ToeFX products are Rx only. The Innovation Partnership program is for licensed foot care clinicians in the United States only.

1. Fill out the [request for more information form](#)
2. Or write to us at info@toefx.com with the subject line “Interested in US Launch”

Contact Details

For questions or clarifications, don't hesitate to reach out anytime. We would also appreciate formal feedback on our proposal by February 2, 2024. Thank you and we look forward to working with you!

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Supplementary Information

1. [ToeFX Clinical Trials](#)
2. [ToeFX University](#)

Real Clinician Case Studies



Aug 10 - Oct 5

